Levi Smith

Tulsa, OK
(918) 232-4434
hello@levismith.dev

Senior AI and Engineering Leader with 10+ years of experience spanning AI/LLM integration, MLOps, and full-stack web development. Proven ability to lead high-performing teams, architect complex systems for $50M+ ARR SaaS platforms, and drive technical vision from legacy migration to greenfield AI implementation.

WORK HISTORY

IXOPAY (formerly TokenEx)
Lead Engineer – AI Team | *September 2024 – Present*

Lead artificial intelligence engineering and MLOps efforts for an $50+ million ARR tokenization and payment orchestration SaaS company. Technical lead and lead evangelist for our AI utilization.

- Created MCP (model context protocol) servers for developers, internal and external customers
- Led the developer experience charge for AI tooling
- Implemented both commercial and open source LLM integrations in production
- Support and help the growth of AI Engineers career development
- Trained on and supported various generative coding tools

Tech: Typescript, Python, Azure, Claude Code, Codex CLI, Copilot

Senior Software Engineer (Team Lead) | *July 2020 – September 2024*

- Technical lead for multiple front-end initiatives supporting a $20M+ ARR SaaS.
- Architected a new React/TypeScript front end; initiated migration from legacy MVC to SPA.
- Led frontend for a multi-tenant, multi-cloud product line.
- Migrated E2E testing from Selenium to Cypress, reducing flakiness and run times.
- Improved CI/CD pipelines and processes; led Azure TFVC → Azure Git migration.

Tech: .NET, Typescript, React, Azure and AWS

Clarion Events
Director – AdTech & Analytics | *February 2019 - July 2020*

- Led the team responsible for executing 1000+ digital advertising campaigns each month for hundreds of different advertisers.
- Increased sales and sales responses by collaborating with sales to create and maintain rate card specifications, media kits, and technical sales sheets
- Developed and maintained a complex Filemaker application and database for managing advertising campaigns that total more than $10 million in annual revenue with over a million database records

Sr. Manager, Website | *September 2016 - February 2019*

- Led team of 3 Website Managers
- Management of the ongoing projects to ensure on time completion and outstanding results for over 30 websites with 10,000+ articles and pages that generate $30 million in annual revenue.
- Created more standardized and streamlined processes to model a more efficient workflow and consistent websites, leading the team to complete over 90 tickets a month
- Performed as technical lead in charge of developing 100s of custom pages and implementing custom JavaScript libraries
- Helped initiative for switching sites to SSL and making improvements on security

AdTech Developer Lead | *September 2013 - September 2016*

Digital Media Specialist | December 2011 - September 2013

TRAINING & EDUCATION

Professional Scrum Developer I
PSD I | *2020*

Udacity
React Developer Nanodegree | *2020*

Tulsa Community College
Digital Media Web Design

ITT Technical Institute
Computer Information Systems

SKILLS

People Leadership, AI, LLM, Web development, Payments, Advertising, AdTech, Agile, Scrum, SEO, user experience, problem solving, communication & collaboration, support & customer service, automated testing